

# SELECTUSA Foreign Direct Investment (FDI): NEW ZEALAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #8

Eighth fastest-growing source of FDI  
in the United States in 2019

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs  
**25,900**

Number of U.S. workers employed by  
U.S. affiliates of majority  
New Zealand-owned firms in 2017.



Investing in Innovative R&D  
**\$72.0 million**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
New Zealand-owned firms  
in 2017.



Expanding U.S. Exports  
**\$1.3 billion**

Value of U.S. goods exports by majority  
New Zealand-owned firms  
operating in the United States in 2017.

Sources: Bureau of Economic Analysis (latest available as of August 03, 2020), fDi Markets (data from July 2010 - June 2020)

## New Zealand FDI in the USA (in USD millions)

	2015	2016	2017	2018	2019
<b>Position (UBO)</b>	\$509	\$356	\$1,148	\$2,183	<b>\$2,619</b>
<b>Flow</b>	-\$317	-\$233	\$104	\$458	<b>\$250</b>

## U.S. FDI in New Zealand (in USD millions)

	2015	2016	2017	2018	2019
<b>Position</b>	\$11,427	\$12,042	\$12,384	\$11,667	<b>\$12,018</b>
<b>Flow</b>	\$145	\$468	\$469	-\$156	<b>\$186</b>

## TOP 6 INDUSTRY SECTORS

By # of announced New Zealand FDI  
projects in the USA

- #1 Software & IT Services
- #2 Plastics
- #3 Industrial Equipment
- #4 Communications
- #5 Transportation
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2020